

Future Directions

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“Therefore go and make disciples of all nations, baptising them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age.”
Matthew 28:19–20 (NIV)

Growing Together

Power to Change has been helping to fulfill the Great Commission in Australia since 1967 – nearly 60 years! Through our global partnership with Campus Crusade for Christ International, we have mobilised millions of Christians across the world (like myself) to share their faith and make disciples.

Since joining Power to Change as a full-time missionary in 1995, I have witnessed the growing secularism of Australian culture. A report by Exponential Australia stated that by 2030, another 2,000 churches in Australia will shut down.

Yet other reports indicate an increasing openness to spiritual things in this generation of students.

So, reversing this spiritual decline is possible, but it will require each of us to make our best contribution. It will demand faith, innovation and partnership.

This report shows how Power to Change is addressing these spiritual challenges and opportunities. It first looks back at our origins and then forward to where Power to Change wants to be by 2029. The second half of the report describes our current reality and where we are on that growth journey.

Moved by our call to the Great Commission and our personal relationship with Jesus, we will passionately pursue our mission in dependence on the Holy Spirit.

With faith, innovation and in partnership with people like yourself, our teams will continue to find opportunities to connect people to Jesus and each other.



Geoff Folland
National Director
Power to Change

Our Story

Our story begins with a passion to connect people to Jesus.

In 1951, Bill and Vonnette Bright founded Campus Crusade for Christ as a global movement to make disciples of all nations. The movement expanded to over 200 countries with more than 215,000 missionaries and volunteers.

In 1967, Australia joined those efforts when Rev Geoff Fletcher launched our "Lay Institute for Evangelism" (a.k.a. L.I.F.E. Ministries) in Sydney.



Since a picture is worth a thousand words, these images capture our journey from those early days when things were more black-and-white.



Above: In 1979 some VIC leaders – including Earl and Robyn Roberts, Ric and Anne Benson and Bill and Faye Hodgson – set the stage for decades of impact.

By the 1970s, visionary leaders were pioneering ministries on campus, among youth, and in the business community.

The 1980s saw the gospel reaching millions globally, including one million in South Korea and through Explo '85 and '86 here in Australia, alongside the steady growth of campus and youth movements.



The 1990s brought further expansion with our new community ministries to families, athletes, children and musicians. The ambitious JESUS Film project, dubbed 'A Gift to the Nation,' mobilised churches to take 750,000 Jesus videos to doorsteps across the country.



Above: Celebrating: the JESUS Film team distributed 750,000 videos across Australia.



Above: On the night Cathy Freeman won her 400m race, we were there with our backpacks full of JESUS Olympics edition videos to hand out to some of the 80,000 strong crowd.

As the millennium turned and the 2000 Sydney Olympics brought the world to our doorstep, we saw new global opportunities for evangelism.

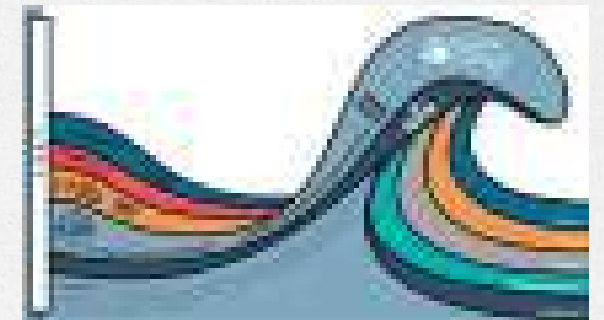
Our goal was to build multiplying spiritual movements that reached everyone, as we celebrated our 40th Anniversary in 2007.

In the 2010s, rapid globalisation fueled our vision and innovation. Through our campus ministry and the new GAIN (Global Aid Network), we sent hundreds of young people on mission trips, both locally and abroad. We launched Church Movements and we reached youth in schools, but some of our community ministries had peaked and were in decline.



Above: One of the GAIN projects is the Water for Life initiative that seeks to provide clean water to villages in Africa through the provision of a deep-capped water well.

Known by many names over many years, we unified under 'Power to Change' name in 2016. Despite growing regulatory pressures, we remain a missionary driven ministry.



In 2024, leadership passed to Geoff Folland as the sixth National Director in Power to Change's 57-year history.

Today, Power to Change has 189 missionaries across Australia and overseas. Our partnerships with Campus Crusade for Christ International and GAIN extend our work in Asia and the Pacific.



Our Future Direction: 2025-2029

Power to Change will be a transformative force, embodying hope and driven by our steadfast dedication to the Great Commission. Rooted in our profound connection with Jesus and invigorated by the Holy Spirit, we will unwaveringly pursue our mission: cultivating disciples and building spiritual movements that resonate across lives and communities for eternity.

Expanding Our Global and National Influence

As a leader in disciple-making and compassionate outreach, Power to Change will amplify its impact through strategic partnerships worldwide. By collaborating with international ministries, we'll accelerate our collective movement-building efforts, ensuring the Gospel penetrates even the most untouched regions.

In action:
After a flash flood occurred in Southeast Asia, we contacted GAIN Australia. The love and care provided through GAIN helped a local church survive the flood and begin to multiply in nearby villages.

Nationally, we will forge more partnerships with influential Christian organisations in Brisbane, Sydney, Melbourne and Perth. United, we will deploy multiple strategies to establish a robust Gospel presence throughout Australia's key cities.

In action:
In 2025/26 our Youth ministry will run a combined outreach conference with Scripture Union and our own Campus ministry.

Raising Up the Next Generation of Our Leaders

Power to Change will flourish as a diverse movement, mirroring the vibrancy of the communities we impact. Our leadership frameworks will empower teams at every phase of life and ministry, enabling them to contribute effectively to the Kingdom. We are devoted to nurturing our leaders to reflect Vision, Understanding, Clarity and Agility (VUCA) in our evolving world.

In action:
Donations to our Leadership Development Fund (see page 15) enabled some of our young leaders to host an Engaging GenZ event for churches and campus ministries.

We passionately seek, inspire and equip our emerging leaders, ensuring the mission thrives across generations.

In action:
Our Campus team is mobilising students like Tayla to become a disciple-maker. Tayla met with one international student from East Asia to do "Christianity Explained." She received Jesus, was discipled, and sent to reach her peers.



Innovating for Greater Impact

At the core of our vision is innovation. Power to Change will take bold, faith-driven strides to develop contemporary methodologies for sharing the timeless Gospel.

Our teams will excel in leading multicultural initiatives and bridging cultural divides with

grace and efficacy. Embracing calculated risks will allow us to enhance our disciple-making initiatives. As proficient practitioners and coaches, we will train others in effective movement-building principles, readying them to flourish in a changing world.

In action:
We plan to use JESUS, a new animated family film to mobilise thousands of churches, schools, businesses and media organisations across Australia. It will be available in 100 languages to start.

Strengthening Collaboration and Digital Capabilities

A unified vision and coherent ministry philosophy will inspire powerful collaboration internally and with external partners. We will fortify our communication, connection and movement-building capabilities by utilising cutting-edge digital tools and shared innovations. Power to Change will be characterised by agility, visionary creativity, and an unwavering commitment to the Gospel.

In action:
This year our campus leadership and pastors around Australia will begin a church movements process called SHIFTm2M, which focuses on disciple-making modeled by Jesus.

Building a Strong and Sustainable Future

Power to Change will prioritise Ministry Partner Development (MPD), recruitment and succession tactics to secure our mission's enduring success.

In action:
One way we are doing this is by actively inviting our alumni to invest their whole L.I.F.E. (labour, influence, finance and expertise) in serving God together. In fact, our board are all Power to Change alumni.

Many of our donors who support individual missionaries have known them since their campus days and give of their money, time, talents and connections. We are seeing increased numbers of uni graduates plus mid-career professionals joining Power to Change.

Our Capacity teams—including Operations, LDHR and the LIFE Team—will be empowered and resourced to support our frontline ministries. Efficient processes and forward-thinking planning will enable our teams to focus on what truly matters: guiding individuals to Jesus and equipping them to spread His love.



In action:
Paul is a retired business executive who volunteers in Power to Change. Paul says, "My faith is strengthened through my involvement with Power to Change and I take inspiration, knowledge and tools back to my church and personal discipleship spaces."

Join Us in Transforming the Future

We are praying and working towards Power to Change serving as a catalyst for spiritual revival, sparking movements that rejuvenate lives, communities, and nations. We invite you to embark on this extraordinary journey with us. Your prayers, generosity, and partnership will propel this mission forward, ensuring the Gospel shapes countless hearts. Together, we will witness a world reshaped by the transformative power of Jesus Christ.

Our 5 Ministries in Power to Change in 2025



Campus is using Christ’s timeless disciple-making principles to connect university students to Jesus and send them out to reach their peers.



Church Movements is equipping local churches to become disciple-making movements in their communities, using this training to plant new congregations.



Digital utilises the latest social media and technology to reach hearts God has prepared to hear the gospel. Their online tool, TheFour.au, has led hundreds to Christ.



Global Aid, our humanitarian arm, provides medical care, disaster aid, and access to clean water, in overseas countries while sharing the gospel and planting churches.



Youth strategy provides chaplaincy in local schools and with our touring musical team, Amber Lights, they evoke curiosity about the gospel among high school students.



Our vision, mission and values support the Power to Change purpose of fulfilling the Great Commission in Australia and beyond by connecting people to Jesus, building them and sending them in the power of the Holy Spirit, and helping the body of Christ do the same.

Our Vision



Encounter Jesus Today



Impact Australia Tomorrow



And Reach The Nations For Eternity

Our Values

Bold Faith

We trust God for what only He can do.

Character Growth

We model our lives on Jesus.

Fruitfulness

We go after effectiveness.

Interdependent Community

We thrive together not apart.

Our Mission

To Connect, Build And Send Christ-centred disciple-makers who launch and lead spiritual movements.

Our Spiritual Impact

Thank you for your ongoing support to fulfil the Great Commission.

Last year you supported Power to Change to:

Expose nearly

11,000 people to the gospel

See more than

1,100

indicate a decision to follow Jesus

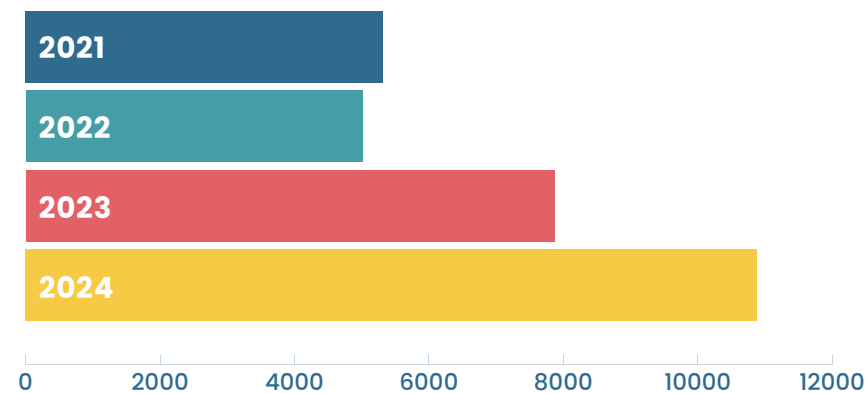
Engage over

1,600

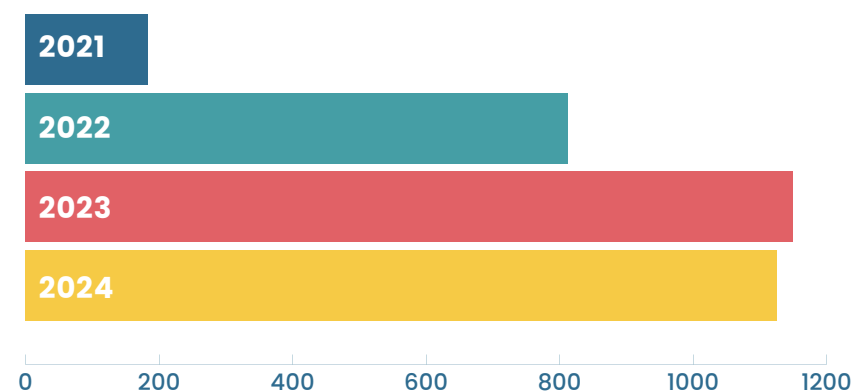
people in small groups or one-to-one discipleships

Power to Change ministry impact statistics 2021 - 2024

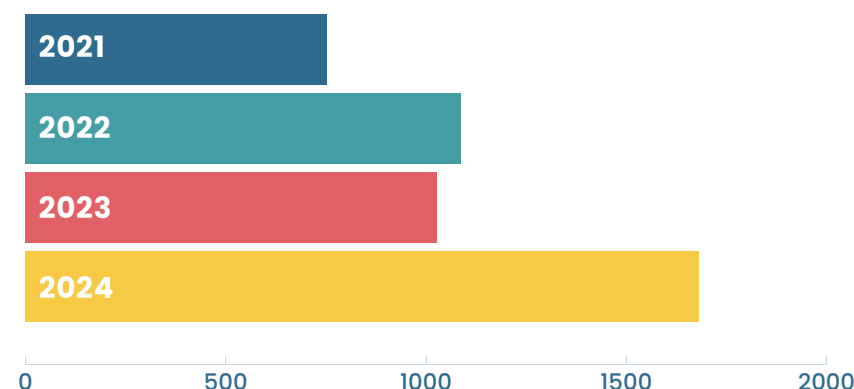
Gospel Presentations



Decisions (for Christ)



Engaged in Discipleship/ Multiplying



Our ministries are regaining momentum, particularly in Campus and Youth, as they recover from the 2021-22 downturn of COVID. Church Movements expanded, funded by a generous grant. GAIN increased humanitarian aid, thanks to its loyal supporters and Digital forged new ways to mass expose the gospel.



Our People - are our greatest resource

Power to Change has been assessing levels of ministry well-being among our people through regular surveys. The surveys are designed to monitor the health of our missionaries to promote individual, team, strategy and organisational change where necessary.

As we create a culture where all our workers serve and thrive out of the over-flowing love of Jesus, we will see our world transformed.

Research shows that well-being in ministry helps avoid stress or burnout and promotes healthy motivation in ministry. Both of which are important for the demands associated with being a missionary.

Stress and burnout process



Motivation process



If job demands are matched with resources it feeds motivation and well being.

Overall Well-Being

The following are two positive outcomes associated with interventions we made since 2020.

Reduction in burnout

One of the most significant demands in Christian ministry is the experience of work overload. Work overload is a key cause of exhaustion and burnout among Australian Christian workers. However, this has been reduced since Power to Change began a comprehensive professional and personal development plan for each missionary.

The process of receiving team affirmation, clarifying expectations for one's role, and a leader's follow-up on progress is what is associated with meaningful work and reduced burnout scores.

Increased motivation

Christian workers' spiritual lives and convictions have the most impact on healthy motivation for ministry, including how they involve God in coping with stress.

We have seen increased energy for ministry tasks, a sense of greater significance and an enhanced sense of personal efficacy in their ministry. A yearly staff development cycle also appears to be related to these positive outcomes.

“ Across the past four years, we have seen a consistent trend of strengthened calling to ministry among our missionaries. Traditionally, we refer to this as walking or being filled by the Spirit. It is a conscious choice to be directed and empowered by the Spirit. ”

- Dr Grant Bickerton

There are 184 official Power to Change workers



161 Missionaries and Interns (Local and Overseas)



7 International Representatives



15 Salaried (P/T and F/T)

Our Finances and Governance

The Lord is our strength and hope.

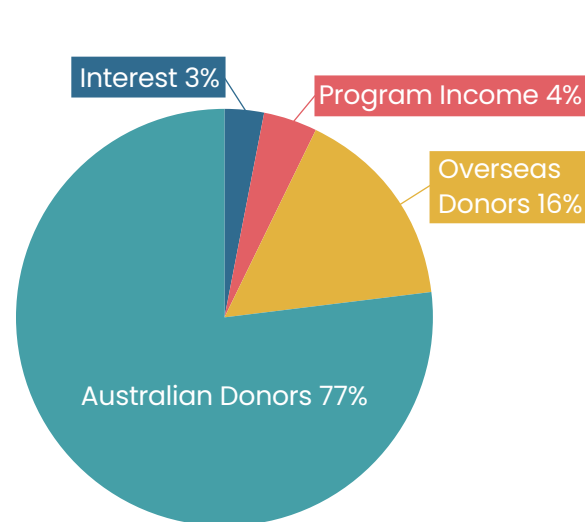
Power to Change is blessed with many generous donors who continually fund our missionaries, projects and ministries. Please see below how your gifts are being used responsibly for God's glory.

Annual income is now almost \$10 million and we rely on faithful donors for over 90% of that income. Even as overheads

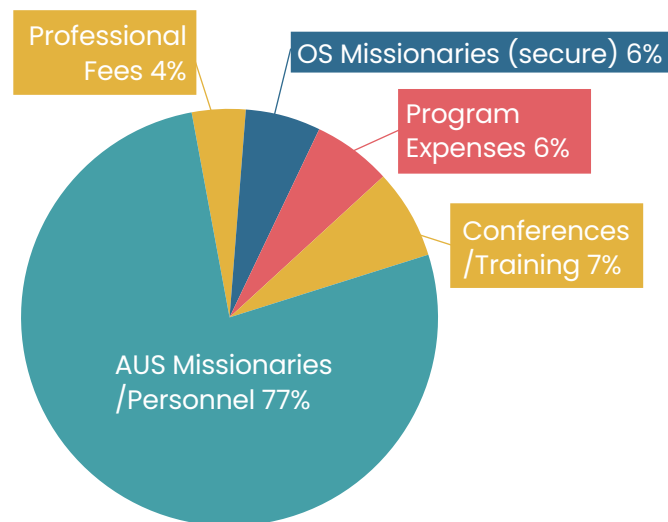
rise due to regulatory and professional needs, plus missionary housing costs, we continue to allocate over 83% of funds on our missionaries here and overseas.

In 2024 we saw a 2.5% loss of almost \$250,000 creating a need to increase general donations and trim our sails. While individual missionaries are donor-supported, additional funding is needed for us to develop those missionaries and launch new initiatives.

Income 2024 \$9,811,049



Expenses 2024 \$10,058,983



Within Australia Power to Change is a registered (religious) charity operating under Australian law and complies with all ACNC Governance and reporting standards. More details, such as our annual reports, can be found on the ACNC website under 'Power to Change Group'.

Power to Change has a healthy and professionally experienced external Board who have served in Power to Change previously as volunteers, students or missionaries. The current Directors are Darren Dickson (Chair), Jessica Wong-Saunders (Treasurer),

Geoff Folland (National Director), Rex Campbell, Leonie Stanfield and Rose Marie Zapata.

We seek to grow Directors from within our movement who can contribute their skills in six main areas of: understanding Power to Change, strategic intent, governance, finance, risk and ambassadorial skills.

If you have experience with Boards and would like to serve in this way please contact us.

Please Get Involved



PRAY

Join our Gideon's 300 email list and pray for God to move across Australia and the world.

powertochange.org.au/pray



GIVE

Make a financial contribution to our ministry, missionaries, or leave a bequest.

powertochange.org.au/give



SERVE

Be a Changemaker by offering your L.I.F.E (labour, influence, finance, or expertise). Sign up to receive our newsletter here:

powertochange.org.au/involve



GO

Join us on a domestic or international mission trip.

powertochange.org.au/missions



FIND COMMUNITY

Join our online communities to stay up-to-date on breaking news, prayer needs and local activities.

powertochange.org.au/contact





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